

**Feb 08 – Present. FourFour Productions Ltd, Bath. Senior Freelance / contract designer and producer**

Multi-discipline design, concept creation, artwork, production and management for:

- Motion graphics, animation and video editing
- 3D animations
- 3D Illustration and visualisation
- eLearning interface & content infographics
- Marketing and publicity material
- Outdoor digital advertising
- Illustration
- Branding
- Packaging
- Exhibition graphics
- Web and user navigation design
- HTML5 animations

**Working with:**

Bidfood, Village Design, Team Eleven, 42 Group, Redweather, Speed Communications, Red Central, Reality House, Mentor Digital, SRT Marine, Manchester University, Tribe Communications, Bristol Groundschool, Aon Hewitt, Metlife, Flipside Studios, Protel Associates, Avvio Reply, Parthenon Entertainment, RMI, The Communications Agency, Radflek, VidPR, Firstserv, Eteni Productions, InUrFace Media, Enigma Marketing.

**June 98 – Jan 08. PH2 Limited. Great Titchfield Street, London W1W 6SS. Senior designer & Studio manager.**

I was responsible for creative output from the busy West End studio, working for all manner of b2b and b2c clients, including many of the biggest commercial property developers, music and book publishing houses, financial and telecoms institutions.

**Key responsibilities:**

- Consistently designing to very tight deadlines
- Multiple projects in a variety of disciplines daily.
- Pitches and presentations
- Implementing working techniques
- Managing studio input/output
- Interviewing, tutoring and art directing
- Liaising with clients, printers and subcontractors
- Brand identities
- Brochures, mailers, information packs
- Advertising concepts and production
- Exhibition stands
- Retouching, artworking
- Motion graphics for TV and Digital Outdoor
- Flash animation and website design

**Clients included:**

BritishTelecom, Random House, Demon Music, Penguin, YMCA, Transworld Publishing, DTZ, Fletcher King, Atis Real, Knight Frank, CBRE (including Hilton Hotels), Southall Travel, Supervalu TV, Texaco, Xscape Leisure, Virgin, Sony BMG, Savills, Misys, RBS, Tamesis and Surrey Council.

**Feb 98 – June 98. Bath.**

**Freelance graphic designer**

Projects ranging from corporate identity and literature, web sites and advertising, to PC gaming interfaces for Saitek a PC Gaming company.

**Aug 97 – Feb 98. Centrics Ltd. Corsham**

**Web designer**

Creating and developing the Centrics brand. Design, hand coding and maintaining of web sites for clients.

**Sep 96. DC Design. Trowbridge Wiltshire.**

**Graphic designer**

Design of promotional material and layouts for Classic Home magazine and stationary for Unigate PLC.

**Specialties:**

**Motion Graphics** After Effects, Cinema 4D, Final Cut Pro, DVD Studio Pro, Motion, Poser, Live Type.

**General Design** Photoshop, Illustrator, InDesign, Adobe Acrobat.

**Web and Multimedia** Adobe Animate (Previously known as Flash)

**Microsoft** Word, Powerpoint.

**Studio** Client facing, invoice estimation, scheduling and resource, proofing, print buying, tutoring and management.

**Education and training:**

Jun 2009 **Cinema 4D**, Academy Class, Camden, London.

Mar 2005 **DVD Studio Pro Advanced**. Major Training, Islington, London

Aug 2004 **Adobe After Effects**. Hoxton Square, Hackney. London

1995 - 1997 **BA Hons Graphic Design**. Staffordshire University, Stoke on Trent. Staffs.

1993- 1995 **HND in Graphic Design**. North Oxfordshire College of Art & Design. Banbury, Oxon.

1991 - 1993 **BTEC National Diploma General Art & Design**. Trowbridge College, Trowbridge, Wiltshire.