# Paul Holt

## Feb 08 - Present. FourFour Productions Ltd, Bath. Company Director, Motion & Graphic designer

Building and maintaining relationships with customers and stakeholders to service various motion graphics, animation & design projects as well as remote and hybrid working with numerous local and national design/marketing agencies as a trusted senior member of their extended teams.

- 2D & 3D motion graphics & animation
- Video editing
- Storyboarding
- eLearning content creation
- HTML5 animations

#### Completing projects for:

- NHS
- Danone
- Wales and West Utilities
- Metlife
- Capita
- Babcock
- Leigh Day s • Brita
  - Aptamil
    - Bristol Groundschool
    - Bidfood

Fifa (eSports)

- Graphic design for marketing & publicity material
- Photoshop retouching
- 2D & 3D Illustration
- Branding
- Exhibition graphics
- Bristol Airport
  Wincanton
- Canada Life
- SRT Marine Systems
- Argos
- eMcRey

- $\cdot$  AON Hewitt
- $\cdot$  Devon County Council
- TEPE
- Stena Line
- Manchester University
- OMSCO

# June 98 - Jan 08. PH2 Limited. Great Titchfield Street, London W1W 6SS. Motion & Graphic designer and studio manager.

I was responsible for creative output from the busy West End studio, working for all manner of b2b and b2c clients, including many of the biggest commercial property developers, music and book publishing houses, financial and telecoms institutions.

#### Key responsibilities:

- Consistently designing to very tight deadlines
- Multiple projects in a variety of disciplines daily.
- Pitches and presentations
- Implementing working techniques
- Managing studio input/output
- Interviewing, tutoring and art directing
- Liaising with clients, printers and subcontractors

- Brand identities
- · Brochures, mailers, information packs
- $\cdot$  Advertising concepts and production
- Exhibition stands
- Retouching, artworking
- Motion graphics for TV and Digital Outdoor
- $\cdot$  Flash animation and website design

### **Clients included:**

BT, Random House, Demon Music, Penguin, YMCA, Transworld Publishing, DTZ, Fletcher King, Atis Real, Knight Frank, CBRE (including Hilton Hotels), Southall Travel, Supervalu TV, Texaco, Xscape Leisure, Virgin, Sony BMG, Savills, Misys, RBS, Tamesis and Surrey Council.

Feb 98 - June 98. Bath. Freelance graphic designer Aug 97 - Feb 98. Centrics Ltd. Corsham Web designer Sep 96. DC Design. Trowbridge Wiltshire. Graphic designer

## Specialties:

Motion Graphics	After Effects, Cinema 4D, Premier, Final Cut Pro, Audition
General Design	Photoshop, Illustrator, InDesign, Adobe Acrobat.
Web & Multimedia	Adobe Animate
Microsoft	Word, Powerpoint.
Studio	Project & Team management, tutoring, client facing, cost estimation, scheduling and resource, print buying.

# **Education and training:**

Jun 2009	Cinema 4D, Academy Class, Camden, London.
Mar 2005	DVD Studio Pro Advanced. Major Training, Islington, London
Aug 2004	Adobe After Effects. Hoxton Square, Hackney. London
1995 - 1997	BA Hons Graphic Design. Staffordshire University, Stoke on Trent. Staffs.
1993- 1995	HND in Graphic Design. North Oxfordshire College of Art & Design. Banbury, Oxon.
1991 - 1993	BTEC National Diploma General Art & Design. Trowbridge College, Trowbridge, Wiltshire.